



- RESTAURANTS & BARS**
- 1 **AB Kitchen*** 299 Atl Blvd
- 2 **Al's Pizza** 240 Third St
- 3 **Angie's AB** 299 Atl Blvd
- 4 **Coastal Farmer** One Ocean Blvd
- 5 **Coop 303** 303 Atl Blvd
- 6 **Doro*** 106 First St
- 7 **Ellen's Kitchen** 241 Third St
- 8 **Flying Iguana Taqueria & Tequila Bar*** 207 Atl Blvd
- 9 **The Grande** 42 E Coast Dr
- 10 **Hawker's Asian Street Fare*** 241 Atl Blvd
- 11 **Homespun Kitchen** 299-2 Atl Blvd
- 12 **Joseph's Pizza & Italian Restaurant** 30 Ocean Blvd
- 13 **Le Petit Paris Beach** 363-14 Atl Blvd
- 14 **Lemon Bar** 120 Atl Blvd
- 15 **The Local** 301 Atl Blvd
- 16 **Mezza Luna Ristorante*** 110 First St
- 17 **North Beach Fish Camp*** 100 First St
- 18 **Poe's Tavern** 363 Atl Blvd
- 19 **Pete's Bar** 117 First St
- 20 **Salumeria 104** 60 Ocean Blvd
- 21 **Sliders Oyster Bar** 218 First St
- 22 **Southern Grounds** 200 First St
- 23 **Whit's Frozen Custard** 38 Ocean Blvd
- SHOPPES**
- 24 **AshleGryre** 40 Ocean Blvd
- 25 **Bali Cargo Company** 200 First St
- 26 **The BookMark** 220 First St
- 27 **Drift** 217 First St
- 28 **Little Drift** 217 First St
- 29 **Fig & Willow*** 241 Atl Blvd
- 30 **First Society** 216 First St
- 31 **Hearth & Soul** 363 Atl Blvd
- 32 **Jaffi's** 200 First St
- 33 **Jewels by Lubeck** 132 Orange St
- 34 **KMH Home** 200 First St
- 35 **Kyds** 200 First St
- 36 **Palmetto Classic Home Fun** 200 First St
- 37 **Peterbrooke Chocolatier** 363 Atl Blvd
- 38 **Salty Soiree Supply & Events** 222 First St
- 39 **Shorelines Gift Shop** 109 First St
- LODGING**
- 40 **Dune House Resort & Spa** One Ocean Blvd
- 41 **Salt Air Inn & Suites** 425 Atl Blvd
- 42 **Seahorse Oceanfront Inn** 120 Atl Blvd
- 43 **Hotel Palms** 28 Sherry Dr
- HEALTH & FITNESS**
- 44 **Tai Chi by Cobalt Moon** 214 Orange St
- 45 **Phoenix Power Yoga** 217 First St
- MUNICIPAL**
- 46 **Neptune Beach City Hall** 116 First St
- 47 **NB Police Department** 200 Lemon St

ANNUAL BEACHES TOWN CENTER EVENTS

BTC Golf Classic - Spring
 Dancin' in the Street - Spring
 The BTC Tour of Homes - Fall
 The Season of Lights - Winter

SCAN FOR MORE INFO



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Beach BUGGY
 [FREE Ride + LOCAL Guide]

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BeachBuggyApp.com

Program Sponsors:  @beachbuggys #HowWeBuggy #EnjoyResponsibly

VISIT US
BEACHTOWNCENTER.COM



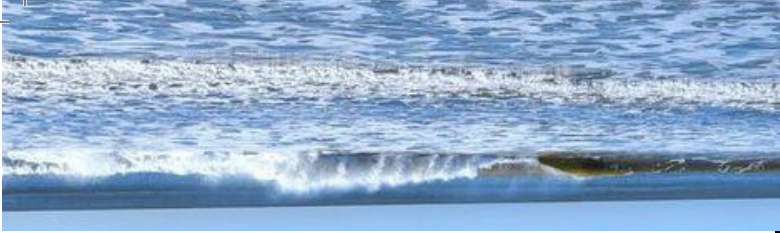
PARKING

NORTH BEACHES PARKING

Public/On street - Pay to Park spaces. Do not back into parking spaces. Visitor & beach parking is free from 6:00am to 11:00am daily. Grab and Go – Parking? No need to pay for visits under 30 minutes. Paid parking begins at 11:00am and is enforced until midnight 7 days a week. Use the QR code on street signage to pay for street parking. Ticketing is enforced.

Private Pay-to-park lots - not managed by the city. Towing is enforced in lots indicated on the map in brown. See fees and details on signage at each lot.

***Private valet parking** is available with ticket validation at participating restaurants. (as designated with *). See signage in lots for fees and details. Enter Valet lot on Lemon St between First and Second St.



The Beaches Town Center Agency

The Beaches Town Center Agency is a nonprofit, community board that works for the improvement of the shared Atlantic Beach/Neptune Beach central business district. Our goal is to preserve the unique character blend of two traditional seaside neighborhoods joined by a cultural Town Center enjoyed by residents, merchants and visitors.



Beaches Town Center Agency
mybeachestowncenter@gmail.com BeachesTownCenter.com
Neptune Beach City Hall
City Hall hours: 9:00 a.m. - 5:00 p.m.
904-270-2400
Neptune Beach Police Station
Free restrooms open to the public.
200 Lemon St. 904-270-2413

WELLNESS

Tai Chi with Cobalt Moon
Cobalt Moon offers a full program of classes in Tai Chi for both beginning and continuing students with a full curriculum of classes taught by certified instructors.
CobaltMoonCenter.com 904-616-3858

Phoenix Power Yoga
A heated yoga studio where we don't just stretch - we transform. From the sweat to the stillness, we guide you to rise stronger, live bolder, and return to your truest self.
phoenixpower.yoga 904-206-8867

Beach Buggy
Your FREE Ride + Local Guide transportation & recommendations to residents and visitors of our community with zero emissions/electric Buggies and high-top passenger vans. Ride requests and current hours updated inside the Beach Buggy App
BeachBuggyApp.com for quick links to Apple or Android App

MUNICIPAL

The Bookmark
Award-winning independent bookstore...new fiction, non-fiction and children's books, gift wrapping & shipping. Exceptional staff assistance. bookmarkbeach.com
904-241-9026

Drift Boutique
Drift is a boutique that curates the perfect outfit for life's adventures. Featuring brands like ALOLDC, Hunza G, Frankie's Bikinis, Avatar Nation, LoveshackFancy, For Love and Lemons & Jenessa Leone. shopdrift.com 904-728-9151

Little Drift
Thoughtfully curated clothing & gifts to inspire happiness, creativity, and comfort for kids. We emphasize quality, sustainability, and fun. Each piece is selected to delight and stands the test of time. 904-728-9151

Fig & Willow
A clothing destination for elevated, effortless, everyday style. Our goals is to help women create a functional wardrobe to feel confident & beautiful in every season of life. New Arrivals every Wednesday! ShopFigandWillow.com 904-372-9662

First Society
// a fashion destination where modern influence intersects with classic and timeless style. //firstsocietyboutique.com

Heath & Soul
Beautifully curated finds for your home, wardrobe, and beyond. HearthatSoul.com 904-267-7685

Jaffri's
The art of dressing...Jaffri's women's boutique is the go-to shop for effortless, on-trend looks offering an edited collection of the best of each season in fashion, shoes and accessories. jaffris.com 904-249-4030

BEACHES TOWN CENTER

Homespun Kitchen
Delicious. Healthy. Fast. Made from scratch. Featuring salads, wraps, burritos, açai bowls, yogurt and more. Breakfast, lunch and dinner. Free delivery in town center area. homespunkitchen.com 904-372-4059

Joseph's Pizza & Italian Restaurant
Jax's oldest pizzeria EST. 1956, family owned & operated serving pizza, sandwiches and more! Daily happy hour & brunch Saturday and Sundays. Voted Jax's #1 Pizzeria. Josephspizza.com 904-270-1122

Le Petit Paris Beach
A traditional out-of-the oven Parisian cafe. Breakfast, brunch, lunch and the ever French aperitif. Grab a small bite, a glass of wine and take life in with friends. Lepetitparisjax.com 904-853-5644

Lemon Bar
Enjoy ocean breezes & spectacular views while you sip on frozen cocktails & enjoy delicious food at the World Famous Lemon Bar-attached to the Seahorse Inn. seahorseoceanfrontinn.com 904-246-2175

The Local
Eclectic Menu, Craft Cocktails, Patio Bar, Seasonal Oyster Menu + Brunch, Lunch, Dinner, Happy Hour + Live Music + Trendy Vibe. Thelocaljax.com 904-372-9791

Mezza Luna Ristorante
Locally owned Italian restaurant offering dinner and full bar service every evening and newly refurbished outdoor courtyard with al fresco dining and live music. mezzalunajax.com 904-249-5573

North Beach Fish Camp
NB Fish Camp delights diners with fresh creative Southern fare, fresh seafood, and sought-after bread pudding. thefishcamps.com 904-249-3474

Poe's Tavern
Named for writer Edgar Allan Poe, this Tavern is all about gourmet burgers, hand cut fries, fresh fish tacos and craft & local beers. poestavern.com 904-241-7637

Pete's Bar
Cold Beer + Cocktails + 25 Cent Pool Locally owned since 1933! 904-249-9158

Salumeria 104
Authentic Italian Dining. Come enjoy Chef Angelo Masarin's rustic, trattoria-style restaurant serving signature salumi dishes, and traditional home-made Italian classics. salumeria104.com 904-372-0285

Sliders Oyster Bar
Popular Oyster Bar + Restaurant with a Full Bar serving Local Beers + Cocktails. Covered Patio, Daily Happy Hour Specials. slidersoysterbar.com 904-246-0881

VISIT US
BEACHESTOWNCENTER.COM

Jewels by Lubeck
Designing and restoring jewelry locally for 45 years. Offering custom designs, new and estate pieces in platinum, gold, sterling silver with diamond and precious gem stones. jewelsbylubeck.com 904-249-0908

KMH Home
A curated collection of contemporary home decor and every day essentials. Think simple yet sophisticated. www.kmhhome.com 904-333-2577

Kyds
Enjoy a magical shopping experience at KYDS! High quality clothing for girls & boys—baby thru tween. UNIQUE gifts • FUN toys • Accessories for all ages! BEST Children's Store in JAX!! kydsboutique.com 904-595-5092

Palmetto
Palmetto directly reflects quintessential Florida life! Whether it is a great gift, a little inspiration, or a genuine laugh, we have something for everyone at Palmetto. palmettonb.com 904-339-0137

Peterbrooke Chocolatier
Hand-made chocolates and ice cream crafted in the European tradition and translated to the American palate. Enjoy a sweet treat! 904-246-0277

Salty Soiree
Premium party boutique offering an inspired solution for your everyday & holiday hosting needs. We also offer to-go balloons, balloon installations, and full-service event styling. thesaltysoiree.com 904-372-0894

Shorelines Gift Shop
Keeping it cheap and cheerful for 40 years, Shorelines has a wide selection of trendy trinkets, t-shirts and an assortment of cool stuff. 904-246-9133

LODGING

Dune House
Escape to the beautiful surf and rolling dunes with spectacular Oceanfront Balcony Rooms and elegant intuitive personalized service. oneoceanresort.com 904-249-7402

Sea Horse Oceanfront Inn
With 37 air-conditioned spacious rooms and two premium villas, you are steps away from unique dining and entertainment, a serene courtyard, relaxing pool area, and spectacular ocean views. seahorseoceanfrontinn.com 904-246-2175

Hotel Palms
Renovated motor court inn with 11 guest rooms, a shared courtyard, and beer & wine lounge. Offering guests coffee service Monday-Thursday, free bike rentals and a lovely courtyard gathering space for events. thehotelpalms.com 904-241-7776

Salt Air Inn & Suites
A coastal, boutique beach hotel, located in sunny, Atlantic Beach. Originally built in 1946, and beautifully renovated in 2022 the Salt Air Motel has been a landmark at the beach for over 78 years. Visitsaltair.com 904-246-6465



Welcome to Beaches Town Center

Located in the heart of Neptune Beach and Atlantic Beach, Beaches Town Center is the place where Atlantic Boulevard meets the ocean. Our area offers many boutiques, fitness centers, restaurants and two oceanfront hotels in close proximity - a destination appealing for both tourists and locals! It's all right here: a wealth of choices to shop, dine, relax and simply enjoy the beautiful courtyards and bricked walkways, outdoor seating and the beautiful ocean breezes.



North Beaches Parking
Public/On Street Pay to park spaces - Do not back into parking spaces. Visitor & beach parking is free from 6:00am to 11:00am daily. Grab and Go - Parking? No need to pay for visits under 30 minutes. Paid parking begins at 11:00am and is enforced until midnight 7 days a week. Use the QR code on street signage to pay for street parking. Ticketing is enforced.

Private Pay-to-park lots not managed by the city. Towing is enforced in lots indicated on the map in brown. See fees and details on signage at each lot.

Private valet parking is available Monday-Friday 4:00pm-11:00pm, and Saturday & Sunday from 10:00am to 11:00pm - enter on Lemon St between First and Second St. *complimentary for the customers of participating businesses {ticket validation is required.}

visit **Jacksonville** and the Beaches
BTC-03-2026

RESTAURANTS & BARS

Ab Kitchen
A culinary destination with innovative cuisine focused on healthy eating for an active lifestyle. Come enjoy a fresh and curated cuisine in a modern-coastal dining experience. 904-249-3470

Al's Pizza
Founded in 1988, Al's Pizza combines quality & values with appeal to provide a unique dining experience for families and friends. Serving specialty pizzas, salads, pastas and much more. alspizza.com 904-249-0002

Angie's Subs - AB
A beaches staple since the 1970s. Featuring delicious subs, an expanded menu with rice & bean bowls, & a bar offering beer and wine. 53 Busch Lights all day, every day. angiesubs.net 904-848-7827

Coastal Farmer
A coastal steakhouse sourcing from local farms and fined oceanfront setting with a covered beachfront patio nearby waters. Enjoy tide-to-table dishes in a relaxed, re- and bar with arriving early for. coastalfarmerab.com

Coop 303
Using fresh, local ingredients Coop 303 specializes in updated classics and original southern inspired dishes. Featuring local craft beers and spirits with an emphasis on whiskey. coop303.com 904-372-4507

Doro
A meticulously crafted and uniquely prepared menu, paired with an extensive wine list and a beautifully restaurant. doro.com 904-853-6943

Ellen's Kitchen
Great food, a local favorite since 1962. ellenskitcheninthebeach.com 904-372-4099

Flying Iguana & Tequila Bar
Features Peruvian rotisserie chicken, an eclectic assortment of tacos, live music, Sunday brunch and more than 100 tequilas along with a selection of local craft beers. flyingiguana.com 904-853-5680

The Grande
A neighborhood craft cocktail lounge designed for those who appreciate the art of a finely crafted drink and the allure of a night that unfolds effortlessly—a perfect prelude to dinner. thegrandeab.com 904-746-7137

Hawker's Asian Street Fare
Hawker's offers a small plate menu featuring street foods from across Asia, served in a sharing-encouraged environment. 100+ craft brews & cocktails. eathawkers.com 904-425-1025

Angie's
ATLANTIC BEACH FL.

Coastal Farmer
ATLANTIC BEACH

Coop 303
ATLANTIC BEACH

Angie's Subs - AB
ATLANTIC BEACH FL.

Al's Pizza
ATLANTIC BEACH

Ab Kitchen
ATLANTIC BEACH

BEACHES TOWN CENTER

SHOP. SIP. DINE. ENJOY.

Live Local

f t i p

BeachesTownCenter.com